



## WEBSITE PRIVACY POLICY

### Kicker Snowboards

This privacy policy sets out how Kicker Snowboards uses and protects any information that you provide when you use this website.

We are committed to ensuring that your personal information is protected. Should we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy policy.

We may change this policy from time to time by updating this page. You should check this page regularly to ensure that you are at all times aware of the current policy. This policy is effective from 18 February 2013.

#### What information we collect

We may ask you to provide the following information:

- name;
- address
- job title and company;
- contact information, including email address & phone number;
- demographic information such as address, postcode, country, date of birth, sex, age, preferences and interests;
- product suggestions; and
- other information relevant to customer surveys and/or promotions.

#### What we do with the information we collect

We collect this information for the following reasons:

- to better understand your needs, enabling us to improve our products and services;
- for internal record keeping;
- to circulate promotional emails about new products, special offers or other information which we think you may find interesting;
- to contact you (by telephone, email, social media or mail) for market research purposes; and
- to customise the website according to your interests.

#### Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following way:

- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by emailing us at [enquiries@kickersnowboards.com](mailto:enquiries@kickersnowboards.com).

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting.

You may request details of personal information which we hold about you in accordance with applicable law. A small fee may be payable. If you would like a copy of the information which we hold about you please write to 39/100 Kavanagh St, Southbank, Victoria, 3006, Australia or email us at [enquiries@kickersnowboards.com](mailto:enquiries@kickersnowboards.com).

If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible at [enquiries@kickersnowboards.com](mailto:enquiries@kickersnowboards.com). We will promptly correct any information found to be incorrect.

## **Security**

We are committed to ensuring that the information you provide is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information.

## **How we use cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs and preferences by collecting and remembering information about you.

We may use traffic log cookies to identify which pages are being used. This helps us analyse information about web page traffic and improve our website by tailoring it to your needs. We use this information for statistical analysis purposes only.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie does not give us access to your computer or any information about you, other than the data you provide to us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. This may, however, prevent you from using the full capabilities of the website.

## **Links to other websites**

Our website may contain links to other websites of interest. Please note that we do not have any control over those websites. We are not responsible for the protection and privacy of any information which you provide whilst visiting such websites and such websites are not governed by this privacy policy. You should exercise caution and look at the privacy policy applicable to the website in question.

## **Amendments to this policy**

This policy may be amended from time to time. Your continued use of our website following any such amendments will be deemed to be confirmation that you accept those amendments.

Please Note: All product images are digital and are for illustration purposes only. Colours and shades may therefore vary from image/description.